



30.07.1992

German, Argentinian

CONTACT INFO



Berlin, Germany

EDUCATION

Industrial automation and industrial electricity

Instituto Polytechnic Janssen

2012 - 2014

SKILLS

TECH & TEAM LEADERSHIP:

- Guiding products from **brainstorm** to **reality**.
- Using **Agile** and **Scrum** to keep projects on track.
- Tackling **risks** head-on and finding **solutions**.
- Building and maintaining **vendor partnerships**.
- Upholding IT standards and **governance**.
- Crafting clear **IT policies and manuals of procedures**.
- Prioritising **cybersecurity** and **data protection**.
- Staying curious about new tech trends.
- **Leading** and nurturing teams to success.

Marco Augusto Acuna

LEAD ARCHITECT: IT & PRODUCT,
FRONTEND ORIENTED

solomarco.com

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WORK EXPERIENCE

HEAD OF IT & HEAD OF PRODUCT

Dec 2022 - Sep 2023

M3E GMBH AND CHARGE & CO GMBH

In my role at M3E and Charge & Co, I was at the forefront of transforming ideas into reality, leading the charge in developing over 15 SaaS solutions. This journey was much more than guiding teams; it was a hands-on experience in the trenches of coding and design. Here's a closer look at my approach and achievements:

- **Crafting User-Centric Interfaces:** Leveraged Next.js and React to develop dynamic, user-friendly interfaces. My focus was always on simplifying complex functionalities, ensuring our applications were not just visually appealing but also intuitive for our users.
- **Design and Functionality:** Utilized a suite of design tools including Material UI, TailwindCSS, and Bootstrap to ensure our products were as attractive as they were efficient. This approach helped us create visually stunning applications that didn't compromise on performance.
- **Solid Foundations:** Employed HTML, CSS, JavaScript, and TypeScript as the cornerstone of our development work. These technologies were instrumental in building robust and scalable solutions, laying the groundwork for future growth and adaptability.
- **Collaboration:** Cultivated a team environment where open communication and creative experimentation were encouraged. By valuing each member's strengths, we were able to innovate and implement strategies that brought our collective vision to life.

IT PROJECT MANAGER

Jan 2022 - Dec 2022

M3E GMBH

Stepping into the IT Project Manager role at M3E GmbH, I embraced the challenge of leading diverse projects with a focus on innovation, efficiency, and collaboration. My approach was multifaceted, tailored to not only meet but exceed our project goals:

- **Strategic Planning and Vision Alignment:** I initiated and led comprehensive strategy sessions with stakeholders to align project visions, ensuring every team member was not just informed but fully invested in our mission.
- **Proactive Risk Management:** With a keen eye for detail and a forward-thinking mindset, I developed a robust risk management framework that allowed us to anticipate potential issues before they escalated.
- **Enhancing Team Collaboration:** Recognizing the power of effective communication, I implemented agile project management methodologies. Facilitating daily stand-ups, sprint retrospectives, and cross-functional workshops.
- **Driving Technological Advancements:** I played a pivotal role in the adoption of cutting-edge technologies and development practices. Staying abreast of industry trends and advocating for the integration of tools like CI/CD pipelines, cloud computing solutions, and DevOps practices.
- **Stakeholder Engagement and Communication:** Maintaining open lines of communication with stakeholders was a priority. I provided regular, detailed updates on project progress, challenges, and milestones through personalized reports and presentations. This transparency built trust and ensured stakeholder expectations were met with precision.

SKILLS

DEVELOPMENT TOOLS:

- Frontend Development tools including **React**, **Next.js**, **Tailwind CSS**, and **Material UI**.
- Content Management using **Sanity**, **Contentful** and others CMS.
- **Netlify** and **Vercel** Serverless System for serverless computing.

DESIGN TOOLS:

- **Framer**, **Figma** and **Adobe** Creative Suite for design purposes.

ECOMMERCE PLATFORMS:

- Hands-on experience with **Shopify** and Shopify API for eCommerce solutions.

COLLABORATION & MANAGEMENT TOOLS:

- Productivity tools such as **Google Suite**, **Monday** and **Notion**.
- Project Management using **Jira**, **Notion**, **Asana** and **Monday**.
- Code Collaboration through **GitHub**.
- Communication tools including **Slack**.

TREND SKILLS:

- Using **AI Tools** for enhancing coding and business efficiency.
- Comprehensive knowledge in **Network Security**.

LANGUAGES:

- English (Professional Working)
- German (Professional Working)
- Spanish (Native)

WORK EXPERIENCE

FRONTEND DEVELOPER

Jan 2021 - Jan 2022

M3E GMBH

During my year at M3E GmbH, I dived into the deep end of frontend development, where I got hands-on with a variety of projects and challenges:

- **Building with the Basics:** I spent a good chunk of my time getting up close and personal with HTML, CSS, JavaScript, and TypeScript. These weren't just coding languages to me; they were the tools that let me bring ideas to life on the screen, crafting sites that were easy on the eyes and smooth in performance.
- **Exploring Frameworks:** I worked with React and Next.js to develop web applications that aimed to strike the perfect balance between being feature-rich and user-friendly. Tailwind CSS and Material UI were my go-to for styling, helping me ensure that our sites weren't just functional but also had that visual appeal.
- **Tackling CMS Headaches:** Sanity CMS was a regular part of my workflow, which meant I got pretty good at making content updates as painless as possible. But it wasn't all smooth sailing—I also wrestled with Joomla projects, which could be a real headache but taught me a lot about flexibility and problem-solving.
- **Venturing into Gatsby:** Gatsby projects came with their own set of challenges. They pushed me to adapt and learn on the fly, adding another layer to my development skills and showing me the power of static site generation for improving site speed and SEO.
- **Collaborating for Success:** One of the highlights of my job was working alongside our UX/UI designers. It was a two-way street of bringing their designs to life and ensuring that what looked good on paper worked just as well in practice.
- **Coding with Care:** Above all, I focused on writing clean, maintainable code and prioritizing website performance. Whether it was optimizing load times or ensuring our sites worked across different browsers, I aimed to keep our digital experiences top-notch.

IT ADMINISTRATOR

Aug 2020 - Jan 2021

M3E GMBH

- Took care of our company's tech backbone, ensuring servers, networks, and systems were always in tip-top shape.
- Kept a close eye on system health, making sure everything ran smoothly and stepping in quickly if things looked amiss.
- Was the go-to person for any tech hiccups, helping colleagues get back on track whenever they faced hardware or software issues.
- Wore the security guard hat, setting up strong defences to keep our company's data safe from any online baddies.
- Managed user accounts, making sure everyone had the right access without compromising on data security.
- Regularly backed up our data and ran drills to ensure we were always ready for any unexpected tech rainy days.

FREELANCE WEB DEVELOPER

2017 - 2020

ASSISTANT - CITY HALL PRESS DEPARTMENT

2012 - 2014

FREELANCE IT SUPPORT SPECIALIST

2010 - 2020

CERTIFICATES

Webdesign - FreeCodeCamp

Frontend - FreeCodeCamp

Data Visualization - FreeCodeCamp

Project Initiation - Google

PM Foundations - Google

Frontend (HTML, CSS, LESS, JS, JQ, VUE) - Udemy

Linux - Udemy